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# 2018-19

# ANNUAL IMPACT REPORT

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**LEGAL  UTREACH**  
RAISING THE BAR

**426**

**LOW-INCOME YOUTH  
SERVED**

**90.7%**

**OVERALL RETENTION RATE**

**131**

**AVERAGE SAT SCORE  
INCREASE**

**100%**

**COLLEGE MATRICULATION  
RATE**

**67%**

**COLLEGE MATRICULATION  
RATE TO MOST, HIGHLY, AND  
VERY COMPETITIVE COLLEGES**



# OUR MISSION

Legal Outreach seeks to level the educational playing field for minority, low income, and first-generation students by implementing programs designed to fill the achievement, outlook, and matching gaps which prevent students from achieving their highest aspirations and reaching their professional goals.

## CLOSING THE ACHIEVEMENT GAP

**Helping students develop the skills needed to excel academically in high school, college, and beyond**

- Summer Law Institute
- Academic Advisory
- Saturday Writing Program
- Study Skills Workshops
- Constitutional Law Debate Program
- SAT Prep Program
- College Level Philosophy Course

## CLOSING THE OUTLOOK GAP

**Raising students' awareness of professional opportunities and lifting their aspirations**

- Summer Law Institute
- Life Skills Workshops
- Summer Internship Program
- Professional Development and Exposure Program
- Mentoring Program

## CLOSING THE MATCHING GAP

**Matching students to the correct set of colleges based on their academic performance, needs, and aspirations**

- SAT Prep Program
- College Admissions and Applications Program
- Financial Aid Workshops
- Transition to College Workshops

Matriculation into top colleges and universities



100% Acceptance Rate to Four Year Colleges

## SENIOR YEAR

- Saturday Writing Program (Research & Writing)
- Constitutional Law Debate Program
- Mentoring Program
- College Admission Program
- Transition to College Workshops

# The College Bound Program

## JUNIOR YEAR

- Academic Advisory Workshops
- Saturday Writing Program (Persuasive Writing)
- Constitutional Law Debate Program
- Mentoring Program
- College Application Workshops
- College Level Course

## SOPHOMORE YEAR

- Academic Advisory Workshops
- Saturday Writing Program (Essay Writing)
- Constitutional Law Debate Program
- Mentoring Program
- SAT Prep Program

## FRESHMAN YEAR

- Academic Advisory & Life Skills Workshop
- Saturday Writing Program (Grammar)
- Professional Development Program
- Summer Internship Program

## "THE PIPELINE TO COLLEGE"

### 8th Grade Summer Law Institute

136

Students completed the program

Brooklyn Law School  
Cardoza School of Law  
Columbia Law School  
Fordham University School of Law  
NYU School of Law  
St. John's Law School

100

Applied to College Bound

70

Were Accepted

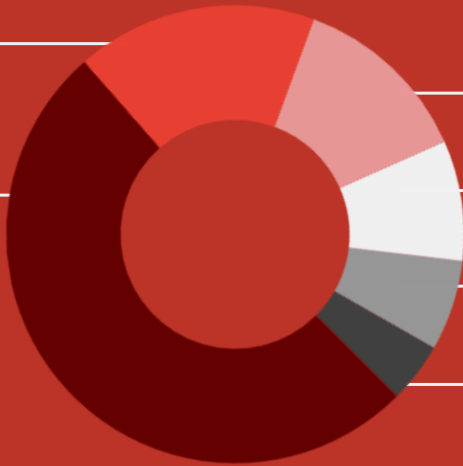


# OUR CLASS OF 2019

## Ethnic Demographics

Hispanic  
17.0%

Black  
51.1%



South Asian  
12.8%

Asian  
8.5%

Caucasian  
6.4%

Other  
4.3%

Students by Borough:  
Manhattan, 4  
Brooklyn, 13  
Queens, 19  
Bronx, 11

## Gender

Male 31.9%

Female 68.1%

0 10 20 30 40

Median Household Income: \$34, 275

47.7% students come from single parent households







## College Bound Program Class of 2019 College Matriculation

67% of the students in the Class of 2019 have matriculated to Colleges and Universities ranked "Most Competitive" (38%), "Highly Competitive" (7%), or "Very Competitive" (22%) by Barron's College Profiles

### MOST COMPETITIVE

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Bowdoin College	Georgia Institute of Technology	University of Rochester (2)
Brandeis University	Princeton University	Wesleyan University
Columbia University	Skidmore College	Williams College
Cornell University (4)	SUNY Stony Brook	
Franklin & Marshall College	Tufts University	

### HIGHLY & VERY COMPETITIVE

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CUNY Baruch College (2)  
CUNY Hunter College (6)  
Marist College  
SUNY Oswego (3)  
Trinity College

### COMPETITIVE & OTHER

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Borough of Manhattan Community College	Hampton University	Seton Hall University
College of Mount St. Vincent (2)	Howard University (2)	SUNY Buffalo (3)
Georgia State University (2)	John Jay	University of Hartford
	CUNY College of Technology	

## PROGRAM OVERVIEW

- 426 Low-Income Youth Served
- 90.7% Overall Retention Rate
- 98% Matriculation Rate to Four-Year Colleges, including the following:
  - Princeton, Columbia, Cornell (4), Williams, Bowdoin, Wesleyan, Tufts, Skidmore, Franklin and Marshall, Trinity, Brandeis, Georgia Tech, and University of Rochester
- Law School Matriculation and Graduation Statistics:
  - Four LO alumni entered law school in 2018, including Columbia, Fordham, Albany, and St. John's
  - Five LO alumni graduated from law school in 2019, including Columbia, Cornell, Fordham (2), and Brooklyn

Program	Enrollment	Participation (%)	Outcomes
Summer Law Institute	144	99.85	136 rising freshmen successfully completed the 5-week program; 100 applied to continue with the College Bound Program; 70 were accepted.
Summer Internship Program	75	99.7	91% of rising sophomores said they are more confident in their ability to do challenging work and 87% reported they are more motivated to pursue academic excellence in high school.
Summer SAT Prep Program	51	99	Overall average SAT scores of rising juniors increased by 131 points, 126 points above the national average.
Summer College Philosophy Course	44	97	66% of rising seniors earned grades between 90 - 100% on a college grading scale.
Summer College Application Program	44	92.5	100% of seniors were accepted to four-year colleges, with 67% matriculating to colleges and universities ranked "Most Competitive" (37%), "Highly Competitive" (9%), or "Very Competitive" (20%)
Study/Life Skills Workshops and Advisory	70	91	93% of freshmen agreed they are more knowledgeable about top colleges and universities and 85% agreed they are more knowledgeable about different career options.
Saturday Writing Program	231	90	85% of freshmen believe their ability to apply the rules of grammar to their school assignments has improved. 85% of sophomores, juniors, and seniors believe their ability to apply the elements of good essay writing has increased.
Constitutional Law Debate Program	131	90.6	89% of sophomores, juniors, and seniors agreed their ability to present an organized oral argument has improved.
Mentoring Program	149	91	Mentors contributed nearly 800 hours working with students on debate preparation.
Transition to College Workshops	45	85	90% of seniors felt prepared for the social transition to college as compared to 28% before the workshop. 82% felt prepared for the transition to college work as compared to 18% before the workshop.
Alumni Support Program, Class of 2018	45	100	88% of freshmen earned at least a 3.0 GPA after their first semester of college, with 50% earning a 3.5 or above.



# HIGH SCHOOL AND COMMUNITY BASED PARTNERSHIP PROGRAMS

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## Community Legal Empowerment & Educational Program (CLEEP)

CLEEP is a law related educational program designed by Legal Outreach to motivate underserved students to seek professional careers and strive for academic excellence. The CLEEP program represents Legal Outreach's efforts to share its knowledge, curricula, philosophy, and methodology with schools interested in replicating aspects of our Summer Law Institute and College Bound Program.

### 2018-19 Impact:

- Successfully launched partnerships with Nazareth and Urban Assembly High School for Law and Justice. Trained teachers to implement legal education.
- Partnered with North Star in Newark to once again engage four schools in an after-school mock trial program and competition. Fifty-seven middle school students participated in the program over the course of 10 weeks. The middle school students were coached by 8 law students from Rutgers Law School. Two of the middle school teams were assigned the role of the prosecution and two the defense. The program culminated in a Mock Trial Competition at Rutgers Law School in Newark where parents, teachers, and middle school administrators observed the two trials and rooted for their respective schools.





## A MESSAGE FROM OUR EXECUTIVE DIRECTOR

In 2018-19, Legal Outreach achieved its programmatic goals and objectives. All programs operated at full capacity. In September of 2018, 237 students enrolled in the College Bound Program. At the end of the academic year, 215 remained, making the final retention rate 90.7%. Legal Outreach also helped 100% of the Class of 2019 (45 seniors) who completed the four-year College Bound Program apply and gain admission to competitive colleges. These 45 seniors have taken their refined and enhanced academic skills and professionalism to prestigious colleges such as Princeton, Columbia, Cornell, Williams, Wesleyan, Tufts, Bowdoin, Brandeis, University of Rochester, and Georgia Tech, among many others.

We're also pleased with the outcomes associated with our Summer Law Institutes implemented in partnership with Brooklyn, Columbia, Cardoza, Fordham, NYU, and St. John's Law Schools. One-hundred forty-four students enrolled and 136 completed the rigorous five-week program.

Many thanks to all of our individual and institutional partners who provided our youth with such rich insights, information and experiences. Many thanks as well to those who supported our 36th Anniversary Benefit at Reed Smith. The event, highlighted by Heidi Schrek and our very own Thursday Williams (LO 2019), was memorable, moving and instrumental in helping us meet our programmatic and financial goals.

The outstanding results produced through our Summer Law Institute and College Bound Program continue to reflect the work ethic of our students and the strength of our support from our Board and Advisory Board, foundation and corporate funders, law firm partners, and individual donors.

We are emboldened by these results but remain ever mindful that the success of our programs would not be possible without the dedication and commitment of our full and part-time staff and numerous volunteers. We look forward to continuing to work together to change the educational trajectory of students from underserved communities.

With Sincere Gratitude,

James B. O'Neal, Executive Director



# FINANCIAL REVIEW

## SUPPORT & REVENUE

Foundations & Corporations	\$1,561,466.59
Government	\$20,000.00
Benefit Event <sup>1</sup>	\$493,613.82
Program Sponsorships	\$227,020.00
Individual Contributions/Other	\$288,483.45
Revenue Earned	\$85,850.00
<b>Total Support &amp; Revenue<sup>2</sup></b>	<b>\$2,676,433.86</b>

## EXPENSES

Program Services	\$2,068,832.82
SUPPORTING SERVICES:	
Administrative	\$163,789.17
Fundraising	\$442,558.36
<b>Total Expenses</b>	<b>\$2,675,180.35</b>

<b>Net Assets for the Year</b>	<b>\$1,253.51</b>
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<sup>1</sup> Includes Pledge Receivable \$62,034.44

<sup>2</sup> Excludes In-Kind Benefit Donations \$47,870.00



## Legal Outreach Full-Time Staff 2018-19

James O'Neal, Co-Founder and Executive Director  
Pebbles Byndloss, Director of Finance & Operations  
Alfas Miah, Director of IT  
Massiel Ramos, Communications and Alumni Director

### DEVELOPMENT

Craig Livermore, Director of Institutional Advancement  
Cesar Boc, Development Coordinator  
Claudia Kahindi, Development Assistant

### WRITING PROGRAM

Daniel Bautista, Director of Writing & Academic Development  
Kenny Jean, Writing Program Coordinator

### AFTER SCHOOL PROGRAM

Dwight Curwen, Director of After School Programs  
Alexandra Irkaeva, After School Program Coordinator

### COLLEGE ACCESS

Bethsheba Cooper, Co-Director & Managing Director of College Access  
Darrius Moore, Academic Advisor (Freshman and Juniors)  
Monique Siaw, Academic Advisor (Freshman and Sophomores)

### LAW RELATED EDUCATION

Grace Pickering, Managing Director of Law Related Education  
Alysha Pizarro, Director of Law Related Education  
Ana Apostoleris, Law Related Education Coordinator  
Josh Meyers, Diversity and Inclusion Fellow  
Samantha La Penna Bucceri, Law Related Education Assistant

### TRAINING AND SPECIAL INITIATIVES

Tamika Edwards, Managing Director of Training & Special Initiatives  
Shayna Williams, Community, Law & Education Coordinator

# THANK YOU

to our Summer Internship Providers & Program Supporters

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# THANK YOU

to our Major Funders

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The Thompson Family Foundation  
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## LAW SCHOOL PARTNERS

Brooklyn Law School  
Cardoza Law School  
Columbia Law School  
Fordham Law School  
NYU School of Law  
St. John's School of Law

# Thank You to our 36th Annual Benefit Supporters

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Marcia Wallace  
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Nate Saint-Victor  
Peter Hausperg



The 2019 Annual Benefit Emcees:  
Thursday Williams (LO Class of 2019), Actor  
*What the Constitution Means to Me*  
Heidi Schreck, Writer and Star  
*What the Constitution Means to Me*



# 36th Annual Benefit Honorees

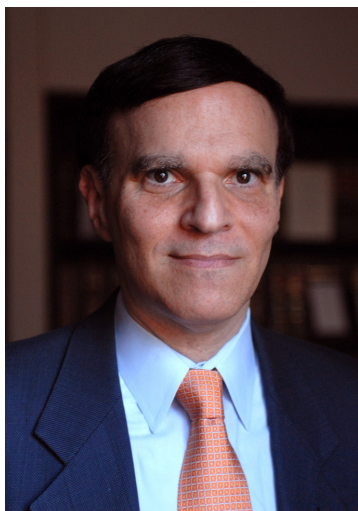


## CORPORATE IMPACT CHAMPION

### **Shimon Shkury**

President, Ariel Property Advisors

Shimon Shkury is the Founder and President of Ariel Property Advisors. As President he oversees all investment sales, capital services and research initiatives that the company undertakes. Mr. Shkury has advised private clients, institutions, operators, equity providers and lenders on pricing, positioning, and selling assets throughout New York City. This experience has enabled Mr. Shkury to emerge as an expert within the various asset classes, city, state and federal regulatory agreements and market indicators.



## PUBLIC SERVICE CHAMPION

### **The Honorable Robert A. Katzmann**

Chief United States Circuit Judge, United States Court of Appeals for the Second Circuit

Robert A. Katzmann is Chief Judge of the US Court of Appeals for the Second Circuit, assuming that position on September 1, 2013. As Chief Judge, Judge Katzmann launched the first comprehensive civic education program involving all courts in a federal circuit, "Justice for All: Courts and the Community." That effort is co-chaired by Judge Victor Marrero of the Southern District of New York, and through a variety of programs seeks to increase public understanding of the courts, and to bring courts closer to the communities they serve.



## DIVERSITY, INCLUSION, AND LEADERSHIP CHAMPION

### **The Honorable Jeh Johnson**

Partner, Paul Weiss

Jeh Johnson, the former Secretary of Homeland Security, is a partner in the Paul Weiss Litigation Department and a member of the firm's Management and Partnership Committees. Secretary Johnson advises clients, including management teams and boards of directors, on crisis management, government and internal investigations, high-stakes litigation and regulatory matters. He is also an experienced trial lawyer, and a Fellow in the American College of Trial Lawyers. Secretary Johnson is also on the board of directors of Lockheed Martin.

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